#### SIZZLE & WIN LUCKY DRAW CAMPAIGN

#### Frequently Asked Questions (FAQ)

#### 1. General Information

### Q1: What is the Sizzle & Win Lucky Draw Campaign?

The Sizzle & Win Lucky Draw Campaign is a promotional contest organized by QB Food Trading Pte Ltd, where participants can win weekly, monthly, and grand prizes by purchasing eligible items from participating merchants.

#### Q2: Who can participate?

The contest is open to all Singapore residents, except the following:

- Employees of QB Food Trading Pte Ltd or its affiliates.
- Representatives, agents, and service providers of the Organizer.
- Immediate family members of the above.

## Q3: When does the contest take place?

The contest runs from 1 December 2024, 12:00 AM to 31 January 2025, 11:59 PM.

## 2. Participation Details

#### Q4: How do I participate?

- Register on the official contest website within the contest period.
- Provide your name, email address, and phone number.
- Upload a receipt showing eligible purchases from participating merchants.

#### Q5: What are the eligibility requirements for the receipt?

Receipts must include:

- Merchant name and address.
- Purchase date and time (within the contest period).
- Only receipts issued during the campaign period (1 December 2024 to 31 January 2025) are valid for participation.
- Total receipt amount.
- Specified items and amounts spent per campaign mechanics.

### Q6: Is there a minimum spend requirement?

Yes, a minimum spend of S\$20 on eligible items is required to participate. For every S\$20 spent, you will receive 1 raffle entry (e.g., S\$100 = 5 entries).

#### 3. Prizes and Draws

### Q7: What prizes can I win?

- Weekly Draw Prizes: 10 Breakfast Makers per week.
- Consolation Prizes: 4 Basket Air Fryers per month.
- Grand Prize: 1 Smokey Blue Padova Cookware Set per month.

### Q8: When are the draws conducted?

- Weekly Draws: At the end of each respective month (e.g., all December weekly prizes will be drawn together at the end of December).
- Monthly Draws: At the end of December 2024 and January 2025 for monthly prizes, including consolation and grand prizes.

### Q9: Can I win multiple prizes?

No. Weekly or consolation prize winners cannot participate in subsequent draws.

## 4. Redemption

# Q10: How will I know if I have won?

Winners will be contacted via the email and phone number provided during registration.

# Q11: What is the deadline to redeem my prize?

Winners must acknowledge their status within 10 days, but prize collection will only be available from January onwards.

# 5. Participating Merchants and Items

## Q12: Where can I shop to qualify for the contest?

Eligible purchases must be made at the following merchants:

- Cold Storage
- Foodie Market Place
- Giant
- Isetan
- Meidi-Ya
- NTUC FairPrice
- Sheng Siong
- QB Food Showroom & Ecommerce
- RedMart
- Amazon
- Pandamart

# Q13: What items are eligible?

- Johnsonville Sausages and Meatballs
- Tradition Cheese (Grated, Sliced, Shredded, Block)
- Tradition Bacon and Bacon Bits
- Tradition Sliced Ham (50g & 80g)
- Tradition Shabu Shabu

#### 6. Miscellaneous

# Q14: Can my entry be disqualified?

Yes. Entries can be disqualified if the uploaded receipt is blurry, unclear, or does not meet the required standards.

# Q15: Can the Organizer change the contest rules?

Yes. The Organizer reserves the right to modify, suspend, or cancel the contest at any time.

# Q16: Where can I find the full Terms & Conditions?

Visit the official contest website for complete Terms & Conditions.